

We build digital tools and services for international student recruitment officers and marketing managers.

We support internationalization strategies and help you focus on enrollments.



Student respect

- Our tools are free for students
- We never reveal the student's contact details without their agreement for each matching
- All the students gave their consent to appear on our lists



Institution respect

- Our prices are fixed regardless of your institution size
- Our prices are low to reduce marketing cost weight on tuition fees
- We don't charge success fees



FIND US ONLINE
www.higheredme.com



MATCHMAKING PLATFORM
higheredme.co



FOLLOW US

GET INTERNATIONAL STUDENTS!



Save Time



Contact Qualified Leads



Increase Your Visibility



Boost Enrollments

RESPECTFUL DIGITAL TOOLS & SERVICE PROVIDER

Best EdTech Startup 2017 TNES contest

MORE ACTION

with FACEBOOK MANAGEMENT

- Posts
- Likes campaigns
- 1st-level answers

Delegate your international program page
Increase your audience

Focus on student conversations

FACEBOOK MANAGEMENT
From **€490/mo.**
2 posts per week

Increase diversity
Automatize 1st contact and save time

QUALIFIED LEADS

with MATCHMAKING PLATFORM

- 20.000+ foreign students
- Filters, alerts, bulk messaging
- Auto-matching offers

100% Pull: students are waiting for offers
Contact students who would never have thought of your destination

FREE	BASIC	PRO
€0/mo.	€99/mo.	€299/mo.
50 msg/mo.	500 msg/mo.	2,000 msg/mo.

BETTER POSITION

with SEO SUPPORT

- Organic content creation
- Adwords analysis
- Meta keywords and description production

We help you to strengthen your position in Google results

SEO SUPPORT
From **€990/mo.**

Increase your organic traffic
Save money

New

SAVE TIME

with TAILOR-MADE CAMPAIGNS

- Ad design, targeting and payment
- Specific contact form (optional)
- Metrics and corrections every week

We advertise for you on Facebook, Instagram and Twitter
Turn-key approach: Performance + Follow-up

CONTACT FORM **€200/u.**
TAILOR-MADE CAMPAIGN **€699/mo.**

Stay focus on leads
Increase enrollments

MORE TRAFFIC

with BRAND AWARENESS

- Design and Emailing
- Posts on our tools (>13.000 fans)
- Professional Newsletter (1.500p)

Make your brand international
Obtain immediate visibility on our networks

BRAND AWARENESS **€990/mo.**
More traffic Information requests from students



GLOBAL REACH

with ASIAN NETWORKS

- Translation of your content
- Ad design, targeting and payment
- Metrics and corrections every week

We advertise for you on social networks in Asia

ASIAN NETWORKS **€990/mo.**
Add new student streams



New